Exi-Venn
In pursuit of a safer world

Contact:
Micaela Bennett
micaela@exivenn.com
201-407-8294
www.exivenn.com

INNOVATIVE WOMEN-LED THREAT ASSESSMENT START-UP JOINS FORCES WITH INDUSTRY LEADERS, DORIAN VAN HORN AND ANTHONY BURTI

West Orange, New Jersey, March 13, 2017 – Exi-Venn's leadership, Micaela Bennett and Jennifer Romei, know they have a solution to the growing concern about violence that identifies potential threats before they occur. Their model leverages data, technology, algorithms and analytics. Industry veterans and influencers, retired NCIS Dorian Van Horn, and retired NYPD, Anthony Burti have joined Exi-Venn in pursuit of a safer world.

After observing events including Columbine, 9/11 and Sandy Hook, Exi-Venn set out to reframe the discussion regarding targeted violence to bring non-traditional stakeholders to the table and improve communication within the traditionally siloed experts of threat assessment and management. The addition of heavy-hitters Van Horn and Burti to the Exi-Venn team signifies a meaningful acceptance and acknowledgment of the mission Exi-Venn pursues and confirms their strong vision of tech-enabled threat assessment and mitigation.

Micaela Bennett, Founder and CEO of Exi-Venn states, "In our unwavering commitment to make the world a safer place by identifying potential threats, we are thrilled to have Dorian and Tony join the Exi-Venn team. "

Van Horn, who will lead Exi-Venn's law enforcement group, a retired NCIS special agent with over 28 years of experience said, "As a seasoned professional, I was impressed with the caliber of Exi-Venn's team and the commitment to providing law enforcement and other organizations with the necessary tools to identify and intervene prior to an event. Having seen too many cases where identification and intervention could have created a different outcome, I am excited to join Exi-Venn in partnering with organizations that are struggling with concerning behaviors."

Burti, a retired detective who served NYPD on an elite Special Assignment within the Midtown North, Detective Squad and now in private industry, states, "I have spent the last 32 years in the area of Threat Assessment and Management. By joining Exi-Venn, I know my expertise can be harnessed and utilized to provide cutting edge interventions which will undoubtedly provide organizations a tool to make informed decisions."

Spending on school safety alone is estimated to reach $4.9 billion in 2017, while United States businesses spend an estimated $121 billion annually responding to workplace violence events. These are alarming numbers and don't take into account the potential costs for violence prevention on social media platforms such as Facebook, Twitter and Snapchat, as well as member connection apps such as Airbnb, Uber and Match.com.

About Exi-Venn

Exi-Venn delivers informed, data-driven, app-enabled, cloud-based smart consulting. Our solutions are forward-thinking strategies to dial back danger and maximize safety. Managing threat assessment utilizing a combination of clinical and actuarial tools gives companies, agencies and organizations the advantage of more immediacy when intervening with   behaviors of concern under a multitude of circumstances.

About Dorian Van Horn

Dorian Van Horn is a nationally recognized leader in threat assessment and threat management. Ms. Van Horn is a retired Naval Criminal Investigative Service (NCIS) Special Agent with over 28 years of experience investigating, training, documenting, testifying, and briefing on investigations involving behaviors of concern, work place violence, school violence, stalking, adult and juvenile sexual assault, and domestic violence. Ms. Van Horn was the NCIS Division Chief, Program Manager and principle architect for the Threat Management Unit/Insider Threat program. She was also the Division Chief in charge of the Family and Sexual Violence program. As a Supervisory Special Agent, she oversaw the Death, Violent Crime, and the Cold Case Homicide Unit. Ms. Van Horn was appointed by the Secretary of Defense as a Government Advisor to the Department of Defense (DoD) Defense Science Board (DSB) Task Force on Predicting Violent Behavior and Togo West Report Protecting the Force, Lessons Learned from Fort Hood. She is a contributing author in the recently published The International Handbook of Threat Assessment as well as the Final Report of the Defense Science Board Task Force on Predicating Violent Behavior. She is an instructor for the National Center for Campus Public Safety (NCCPS) as an Educational Instructor/Trauma-Informed Informed Sexual Assault Investigation and Adjudication Educational Program under the Department of Justice. Ms. Van Horn instructs on investigations regarding sexual and gender-based violence, Title IX, and the Clery Act. Ms. Van Horn was invited by the United State Embassy in Ecuador and Guatemala to instruct their National Police on investigative strategies involving cases of Sexual Assault and Domestic Violence. She is the current President of the DC Chapter of the Association of Threat Assessment Professionals (ATAP).

About Anthony Burti

Anthony Burti is a recognized industry expert in the area of the threat assessment, law enforcement and corporate security. Tony is a 20-year veteran, retired Detective 2nd grade of the New York City Police Department and an experienced corporate security professional. Tony has investigated and resolved high profile, sensitive, personal stalking cases and domestic violence incidents. Throughout his career, Tony has been passionate about ensuring a positive resolution for victims and their families. By using proven methods of discovery, Tony is able to resolve a range of threats to individuals and corporations including email, telephone and in-person attempts. Tony provides effective techniques and supervision in the compilation and assimilation of intelligence on threats, investigations and personnel backgrounds. As a thought leader in the corporate security arena, Tony is able to counsel and provide risk assessment on security matters related to corporate security, travel, personal residences, related activities and individual security related problems. Tony is an established expert consultant in security, protective and investigator services, threat assessment/threat management, and regulatory compliance. Tony is a member of The Association of Threat Assessment Professionals (ATAP), President of The Northeast Chapter, Association of Certified Fraud Examiners (ACFC), The American Society of Industrial Security (ASIS), International Financial Crime Investigators (IFCI), and The NYPD Retired Detective Endowment Association.